WunderText for Gmail

Canned responses unleashed.

Press Kit

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Factsheet:

Price: Free

Release Date: Aug 13th, 2019

Availability: G Suite Marketplace (support for regular Gmail and G Suite accounts)

Platforms: Works within Gmail's desktop website and Android app (iOS coming soon)

Website: wundertext.app

G Suite Marketplace entry: https://gsuite.google.com/marketplace/app/foo/257577482359

Social: Twitter (@WunderTextApp)

ProductHunt (producthunt.com/posts/wundertext-for-gmail)

Developer: WunderApps GmbH, Based in Germany

Press Contact: Tim Grabinat (Founder): tim@wunderapps.io

Description:

WunderText is a free template manager especially build for Gmail. The app allows the user to save time, by creating and reusing canned responses for faster mailing. Unlike other text expanders, WunderText works completely within Gmail with no additional software required. On desktop WunderText can be used from the sidebar of the Gmail website. On mobile it integrates directly into the official Gmail Android app (iOS support coming soon). Automatic syncing makes the templates instantly available on each device.

Features:

Save frequent used information as a template

WunderText allows to save frequent used information as a template within Gmail. Such information can range from short snippets like banking information up to full email responses. With the build-in editor, templates can be created, edited and deleted.

Create prefilled replies with a fingertip

With WunderText the user can save time by reusing his templates in three different ways:

- The user can create prefilled replies
- The user can create new mails with prefilled content
- The user can Insert text information into existing draft mails

By using templates, the user can be much more efficient. This is especially true for frequent used information like signatures, standardized inquiries or answers to common questions. With WunderText there is no need to type such information again and again. Instead such templates can easily be reused by just one click directly from the Gmail sidebar and app.

Integrates directly into Gmail

WunderText is using the official G Suite developer platform. It's built as an App Script Gmail add on and is distributed via the official G Suite Marketplace. This has the advantage, that no additional software or app must be installed. Instead WunderText does integrate directly into Gmail. On desktop WunderText can be accessed via the sidebar on the Gmail webpage. On mobile it integrated directly into the official Gmail Android app (iOS support coming soon).

Syncs automatically between all your devices

WunderText is completely working in the cloud. This makes all templates instantly available on all user devices. The syncing keeps the templates consistent and allows the user to stay productive at work, at home and on the road.

Privacy focused and secure

WunderText does not connect to any third-party server. This means templates and all other app data, are stored within the Google account. Therefor the app data cannot be accessed by any third party. Furthermore, Gmail add-ons using the G Suite Developer platform do have only a very limited access to user mails by design. WunderText does not get access to

the whole inbox. Instead it only receives the content of the mail, which is currently opened by the user. Additionally, this only happens if the user interacts with the WunderText add on. WunderText uses the content of a mail in case the user wants to create a prefilled reply.

No costs - WunderText is totally free

WunderText initially was created as hobby project for own usage. As we would like to improve the mailing experience not only for us, we are offering WunderText for free, so that we can reach as much people as possible.

We might extend WunderText with additional cooperate focused paid features in the future. However, the current basis feature will stay free forever.

Outlook:

With the current release of WunderText, the app already offers main functionalities sufficient for most use cases. However, we understand the current version of WunderText more like an MVP. With the MVP we especially want to test the user interest in such kind of an app. We anticipate a good response and therefore plan to expand WunderText with more functions like the following:

- Support for formatted text
- Template syncing for teams
- Support for attachments
- Automatic template suggestions

Beside this we are continuous looking for user feedback. Our aim is to adapt the app functions to the user needs as good as possible. Therefore, we encourage the user to send feedback, so that we can improve the app accordantly.

History:

WunderApps GmbH was founded by Tim Grabinat. As a heavy Gmail user himself, Tim constantly looked for ways how to enhance the usage of Gmail. Therefore, he is developing apps especially for the usage of Gmail since 2015. His popular Windows 10 apps EasyMail and WunderMail are both integrating Gmail deeper into the OS in their own unique way.

While responding to customer feedback in Gmail, he realized that he often did send mails with the same information again and again. Therefore, he looked for a possibility to manage templates within Gmail. Unfortunately, the canned response feature of Gmail Labs is very limited and hard to use. For this reason, Tim decided to develop an enhanced and easily usable template editor for Gmail by himself. The development itself started in April 2019. After certification through Google the app has been officially released on Jul 25th, 2019.

Nowadays there is no way around mails. Therefore, people have to spent time with mailing nearly every day. At WunderApps GmbH we aim to make emailing as joyful and stressless as possible. We strongly believe we can reach this aim with innovate and easy to use mail apps and services.

Assets:

To download icons and screenshots in high quality please use the following link:

wundertext.launchaco.com/Press%20Kit